

Seasonal Sales Guide

	Grocery Items	Produce	National Sales Events	On Clearance	Wait to Buy
January	Oatmeal, granola, cereal, chili ingredients, hot beverage mixes, teas, cold & flu meds	Cabbage, oranges, cauliflower, grapefruit	Super Bowl, National Oatmeal Month (Quaker products), Diet & Health Foods (Kashi)	Electronics, HDTV's, furniture, fitness equipment	Bedding and Linens
February	Grits, oatmeal, biscuit & pancake mixes, heart-healthy spreads, aspirin, chocolate, Chinese food	Oranges, pears, tangelos	National Hot Breakfast Month, Valentine's Day, Heart Health, Canned Food Month	Electronics, indoor fitness equipment, bicycles	Spring apparel and shoes
March	Frozen breakfasts, entrees, & pizzas; spring cleaning products, corned beef, potatoes	Asparagus, cabbage, mangoes, turnip greens	National Frozen Food Month, St. Patrick's Day, March Madness	Digital cameras, humidifiers, washers & dryers	Lawn tools & equipment
April	Eggs, butter, coconut, ham, horseradish, Kosher foods	Basil, beets, beans, berries	Easter, Passover*, Earth Day, National Income Tax Day <i>*dates vary each year</i>	Easter décor & candy (day after Easter)	Furniture & camcorders
May	Mexican foods, marinades, grilling meats, buns, soft drinks	Chili peppers, sweet peppers	Cinco de Mayo, Memorial Day, Mother's Day	Spring clothing, gym memberships	Jewelry, office furniture
June	Milk, cheese, ice cream, picnic supplies, salad dressings, marinades, sunscreen, aloe, insect repellent	Tomatoes, summer squash, watermelon	National Fresh Fruit and Vegetables Month, Dairy Month	Swimwear, summer sports gear, furniture	Summer footwear, tools
July	Grilling meats, pickles, BBQ sauce, baked beans, condiments, buns	Apricots, berries, cherries, corn	The Fourth of July, National Blueberry Month	Sandals, swimwear, digital cameras, tool sets	Bicycles, computers
August	Fresh fish, breakfast foods, cold items for lunchboxes	Grapes, melons, peaches, plums	Back to School, Family Fun Month, National Picnic Month	Computers, swimwear, beach gear, outdoor playsets, bedding & linens	Summer apparel, lingerie
September	Lunchbox items, tomato products (spaghetti sauce, etc), soups, peanut butter, jelly	Apples, cabbage, broccoli, cranberries	Baby Safety, Better Breakfast month, National Chicken Month	Summer apparel and shoes, car accessories, bicycles	Patio furniture, gas grill
October	Crackers, candy-making items, baking goods	Fresh pumpkins, nuts, leaf lettuce, cucumbers	Breast Cancer Awareness (lots of coupons & sales), Kraft foods	Denim, lingerie, sleepwear, patio furniture, gas grill	Electronics
November	October seasonal candy, gravy mixes, cranberry sauce, peanut butter, pie crusts, whole turkeys, turkey breast	Cranberries, apples, dates, greens, nuts, okra	Thanksgiving, Black Friday, Election Day, National Smokeout, Peanut Butter Month	Cookware, flatware, home furnishings, DVD's, Electronics	Winter apparel and shoes
December	Seasonal foods including baking goods, canned pumpkin, party trays, dips, soft drinks	Avocado, broccoli, spinach, sweet potatoes	Toys will hit clearance racks mid-December, After Christmas Sales	Cookware, flatware, autumn home décor, off-brand TV's	Laptops

